

#### 'HATE SPEECH' LAWS POLL December 2020

- CLIENT: Family First New Zealand
- **POLL DATES**: Mon 14 to Thu 17 December 2020. The median response was collected on Wed 16 December 2020.

TARGET POPULATION: Eligible New Zealand voters.

**SAMPLE POPULATION:** Eligible New Zealand voters who are contactable on a landline or mobile phone.

**SAMPLE SIZE**: 1,000 respondents agreed to participate.

- **SAMPLE SELECTION**: A random selection of 24,000 nationwide phone numbers.
- **WEIGHTING**: The results are weighted to reflect the overall voting adult population in terms of gender, age, area and deprivation.
- **SAMPLE ERROR**: Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.1%, at the 95% confidence level.
- **CODE COMPLIANCE:** This poll was conducted in accordance with the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.



#### Should it be a crime to publicly claim that sex is revealed at birth, and is not a matter of personal choice?

# Should it be a crime to publicly claim that sex is revealed at birth, and is not a matter of personal choice?

		Count	Col %
Should it be a crime to publicly claim that sex is revealed at birth, and is not a matter of	Yes	94	9%
personal choice?	No	727	73%
	Unsure	172	17%
	Total	993	100%

Only 9% of respondents think it should be a crime to claim that sex is revealed at birth and is not a matter of personal choice.

# Should it be a crime to publicly claim that sex is revealed at birth, and is not a matter of personal choice? BY Gender

		Gender	
		Female	Male
		Col %	Col %
Should it be a crime to publicly claim that sex is revealed at birth, and is not a matter of	Yes	13%	6%
personal choice?	No	71%	75%
	Unsure	16%	19%
	Total	100%	100%

# Should it be a crime to publicly claim that sex is revealed at birth, and is not a matter of personal choice? BY Age

		Age			
		18 - 40	41 - 60	61+	
		Col %	Col %	Col %	
Should it be a crime to publicly claim that sex is revealed at birth, and is not	Yes	9%	10%	9%	
a matter of personal choice?	No	72%	76%	71%	
	Unsure	19%	14%	20%	
	Total	100%	100%	100%	



# Should it be a crime to publicly claim that sex is revealed at birth, and is not a matter of personal choice? BY Area

		Area			
		Metro	Provincial	Rural	
		Col %	Col %	Col %	
Should it be a crime to publicly claim that sex is revealed at birth, and is not	Yes	9%	6%	15%	
a matter of personal choice?	No	74%	79%	64%	
	Unsure	17%	15%	20%	
	Total	100%	100%	100%	

# Should it be a crime to publicly claim that sex is revealed at birth, and is not a matter of personal choice? BY Deprivation

		Deprivation				
		Deciles 1 - 3 Deciles 4 - 7 Deciles 8				
		Col %	Col %	Col %		
Should it be a crime to publicly claim that sex is revealed at	Yes	6%	13%	9%		
birth, and is not a matter of personal choice?	No	77%	68%	76%		
	Unsure	17%	19%	16%		
	Total	100%	100%	100%		

# Should it be a crime to publicly claim that sex is revealed at birth, and is not a matter of personal choice? BY Party Vote 2020

		Party Vote 2020							
		National	Labour	ACT	Greens	Others	Not Vote/Unsure		
		Col %	Col %	Col %	Col %	Col %	Col %		
Should it be a crime to	Yes	7%	13%	8%	10%	13%	6%		
publicly claim that sex is	No	81%	69%	77%	82%	76%	63%		
revealed at birth, and is not a	Unsure	12%	17%	14%	8%	12%	31%		
matter of personal choice?	Total	100%	100%	100%	100%	100%	100%		



#### Should it be a crime to publicly state a belief that marriage should only be between a man and woman?

# Should it be a crime to publicly state a belief that marriage should only be between a man and woman?

		Count	Col %
Should it be a crime to publicly state a belief that marriage should only be between a man	Yes	121	12%
and woman?	No	796	80%
	Unsure	83	8%
	Total	1000	100%

Only 12% of respondents think it should be a crime to state a belief that marriage should be between a man and a woman only.

#### Should it be a crime to publicly state a belief that marriage should only be between a man and woman? BY Gender

		Gender	
		Female	Male
		Col %	Col %
Should it be a crime to publicly state a belief that marriage should only be between a man	Yes	14%	11%
and woman?	No	78%	81%
	Unsure	9%	8%
	Total	100%	100%

# Should it be a crime to publicly state a belief that marriage should only be between a man and woman? BY Age

		Age			
		18 - 40	41 - 60	61+	
		Col %	Col %	Col %	
Should it be a crime to publicly state a belief that marriage should only be	Yes	7%	17%	12%	
between a man and woman?	No	87%	74%	78%	
	Unsure	7%	9%	10%	
	Total	100%	100%	100%	



#### Should it be a crime to publicly state a belief that marriage should only be between a man and woman? BY Area

		Area			
		Metro	Provincial	Rural	
		Col %	Col %	Col %	
Should it be a crime to publicly state a belief that marriage should only be	Yes	11%	11%	16%	
between a man and woman?	No	80%	84%	73%	
	Unsure	9%	5%	11%	
	Total	100%	100%	100%	

# Should it be a crime to publicly state a belief that marriage should only be between a man and woman? BY Deprivation

		Deprivation				
		Deciles 1 - 3	Deciles 8 - 10			
		Col %	Col %	Col %		
Should it be a crime to publicly state a belief that marriage	Yes	11%	14%	11%		
should only be between a man and woman?	No	81%	76%	82%		
	Unsure	8%	10%	7%		
	Total	100%	100%	100%		

# Should it be a crime to publicly state a belief that marriage should only be between a man and woman? BY Party Vote 2020

		Party Vote 2020						
		National	Labour	ACT	Greens	Others	Not Vote/Unsure	
		Col %	Col %	Col %	Col %	Col %	Col %	
Should it be a crime to	Yes	8%	17%	6%	7%	16%	13%	
publicly state a belief that	No	86%	77%	76%	86%	77%	75%	
marriage should only be	Unsure	6%	7%	19%	7%	7%	13%	
between a man and woman?	Total	100%	100%	100%	100%	100%	100%	



#### MARGINS OF ERROR

The following maximum sampling margin of errors apply for each demographic group:

• All 3.1%

4.5%

5.0%

- Women 4.2%
- Men
- Under 40s 9.4%
- 41 to 60 5.2%
- Over 60s 4.2%
- Metro 4.9%
- Provincial 6.7%
- Rural
- Deciles 1 to 3 5.3%
- Deciles 4 to 7 4.9%
- Deciles 8 to 10 6.0%
- National voters 5.8%
- Labour voters 5.1%
- ACT voters 13.6%
- Green voters 13.7%
- Unsure voters 7.4%

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#### 24 December 2020

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