

PUBLIC WI-FI FILTERING POLL December 2018

- CLIENT:** Family First New Zealand
- POLL DATES:** Mon 17 to Wed 19 December 2018. The median response was collected on Tue 18 December 2018.
- TARGET POPULATION:** Adult New Zealanders aged 18 or older.
- SAMPLE POPULATION:** Adult New Zealanders aged 18 or older who are contactable on a landline or mobile phone.
- SAMPLE SIZE:** 1,000 respondents agreed to participate.
- SAMPLE SELECTION:** A random selection of 15,000 nationwide phone numbers.
- WEIGHTING:** The results are weighted to reflect the overall voting adult population in terms of gender, age, area and deprivation.
- SAMPLE ERROR:** Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.1%, at the 95% confidence level.
- CODE COMPLIANCE:** This poll was conducted in accordance with the New Zealand Political Polling Code, the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.



Should businesses including cafes and libraries that provide free WIFI to the general public be required to have filters to block adult websites such as pornography?

Require adult filters for public WIFI

		Count	Col %
Require adult filters for public WIFI	Yes	787	79%
	No	156	16%
	Unsure/Refuse	55	6%
	Total	999	100%

79% of respondents support a requirement that public WIFI have filters against adult websites.

Require adult filters for public WIFI BY Gender

		Gender	
		Female	Male
		Col %	Col %
Require adult filters for public WIFI	Yes	86%	71%
	No	9%	22%
	Unsure/Refuse	4%	7%
	Total	100%	100%

Require adult filters for public WIFI BY Age

		Age		
		18 - 40	41 - 60	61+
		Col %	Col %	Col %
Require adult filters for public WIFI	Yes	85%	80%	68%
	No	12%	15%	20%
	Unsure/Refuse	2%	5%	11%
	Total	100%	100%	100%

Require adult filters for public WIFI BY Area

		Area		
		Metro	Provincial	Rural
		Col %	Col %	Col %
Require adult filters for public WIFI	Yes	76%	80%	83%
	No	17%	15%	13%
	Unsure/Refuse	7%	5%	4%
	Total	100%	100%	100%

Require adult filters for public WIFI BY Deprivation

		Deprivation		
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10
		Col %	Col %	Col %
Require adult filters for public WIFI	Yes	73%	81%	82%
	No	21%	14%	12%
	Unsure/Refuse	7%	4%	6%
	Total	100%	100%	100%

Require adult filters for public WIFI BY Household

		Household					
		Partner and kids	Partner only	Live with others	Live alone	Other	Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Require adult filters for public WIFI	Yes	84%	77%	81%	70%	88%	41%
	No	12%	19%	19%	18%	10%	2%
	Unsure/Refuse	4%	4%	0%	11%	2%	57%
	Total	100%	100%	100%	100%	100%	100%

Require adult filters for public WIFI BY Party Vote 2017

		Party Vote 2017					
		National	Labour	NZ First	Greens	Others	Not Vote/Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Require adult filters for public WIFI	Yes	75%	86%	88%	77%	91%	69%
	No	20%	12%	12%	16%	9%	16%
	Unsure/Refuse	4%	3%	0%	7%	0%	15%
	Total	100%	100%	100%	100%	100%	100%

MARGINS OF ERROR

The following maximum sampling margin of errors apply for each demographic group:

- All 3.1%
- Women 4.0%
- Men 5.0%
- Under 40s 6.2%
- 41 to 60 5.1%
- Over 60s 5.1%
- Metro 4.8%
- Provincial 6.1%
- Rural 5.4%
- Deciles 1 to 3 5.8%
- Deciles 4 to 7 4.1%
- Deciles 8 to 10 8.1%
- Partner and kids 5.7%
- Partner only 4.8%
- Live alone 7.7%
- National voters 5.3%
- Labour voters 5.2%
- NZ First voters 14.6%
- Green voters 17.6%
- Unsure voters 6.9%

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