

FREEDOM OF BELIEF ON MARRIAGE POLL December 2018

CLIENT: Family First New Zealand

POLL DATES: Mon 17 to Wed 19 December 2018. The median response was

collected on Tue 18 December 2018.

TARGET POPULATION: Adult New Zealanders aged 18 or older.

SAMPLE POPULATION: Adult New Zealanders aged 18 or older who are contactable on

a landline or mobile phone.

SAMPLE SIZE: 1,000 respondents agreed to participate.

SAMPLE SELECTION: A random selection of 15,000 nationwide phone numbers.

WEIGHTING: The results are weighted to reflect the overall voting adult

population in terms of gender, age, area and deprivation.

SAMPLE ERROR: Based on this sample of 1,000 respondents, the maximum

sampling error (for a result of 50%) is +/- 3.1%, at the 95%

confidence level.

CODE COMPLIANCE: This poll was conducted in accordance with the New Zealand

Political Polling Code, the Research Association New Zealand

Code of Practice and the International Chamber of

Commerce/European Society for Opinion and Market Research

Code on Market and Social Research.





1. The Marriage Act was changed in 2013 to allow same-sex couples to marry. Should all marriage celebrants, including ministers of religions, be required to perform same-sex weddings even if these go against their personal convictions?

Require marriage celebrants to perform same sex weddings

		Count	Col %
Require marriage celebrants	Yes	314	31%
to perform same sex	No	611	61%
weddings	Unsure/Refuse	75	8%
	Total	1000	100%

31% of respondents said they support all marriage celebrants, including ministers of religions, being required to perform same-sex weddings. 61% disagree.

Require marriage celebrants to perform same sex weddings BY Gender

		Gender		
		Female	Male	
		Col %	Col %	
Require marriage celebrants	Yes	31%	32%	
to perform same sex	No	62%	60%	
weddings	Unsure/Refuse	7%	8%	
	Total	100%	100%	

Require marriage celebrants to perform same sex weddings BY Age

		Age			
		18 - 40	41 - 60	61+	
		Col %	Col %	Col %	
Require marriage celebrants	Yes	31%	33%	30%	
to perform same sex	No	63%	62%	59%	
weddings	Unsure/Refuse	6%	5%	11%	
	Total	100%	100%	100%	



Require marriage celebrants to perform same sex weddings BY Area

		Area			
		Metro	Provincial	Rural	
		Col %	Col %	Col %	
Require marriage celebrants	Yes	34%	28%	31%	
to perform same sex	No	58%	67%	60%	
weddings	Unsure/Refuse	8%	5%	9%	
	Total	100%	100%	100%	

Require marriage celebrants to perform same sex weddings BY Deprivation

		Deprivation			
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10	
		Col %	Col %	Col %	
Require marriage celebrants	Yes	34%	31%	30%	
to perform same sex	No	58%	62%	63%	
weddings	Unsure/Refuse	8%	7%	8%	
	Total	100%	100%	100%	

Require marriage celebrants to perform same sex weddings BY Household

		Household						
		Partner and kids	Partner only	Live with others	Live alone	Other	Unsure	
		Col %	Col %	Col %	Col %	Col %	Col %	
Require marriage	Yes	32%	29%	72%	34%	33%	4%	
celebrants to	No	62%	63%	28%	59%	57%	72%	
perform same	Unsure/Refuse	6%	8%	0%	8%	9%	24%	
sex weddings	Total	100%	100%	100%	100%	100%	100%	

Require marriage celebrants to perform same sex weddings BY Party Vote 2017

		Party Vote 2017					
		National	Labour	NZ First	Greens	Others	Not Vote/Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Require marriage	Yes	27%	42%	22%	26%	24%	25%
celebrants to	No	66%	51%	69%	68%	76%	67%
perform same sex	Unsure/Refuse	7%	8%	9%	6%	0%	8%
weddings	Total	100%	100%	100%	100%	100%	100%



2. Should temples, mosques, churches and other faith-based organisations be required to allow same-sex weddings in their buildings?

Require faith based organisations to allow same sex weddings in their buildings

		Count	Col %
Require faith based	Yes	307	31%
organisations to allow same	No	588	59%
sex weddings in their	Unsure/Refuse	104	10%
buildings	Total	999	100%

31% of respondents said they support faith-based organisations being required to host samesex weddings in their buildings. 59% disagree.

Require faith based organisations to allow same sex weddings in their buildings BY Gender

Gender Female Male Col % Col % Require faith based 33% 28% Yes organisations to allow same 55% No 63% sex weddings in their Unsure/Refuse 12% 9% buildings Total 100% 100%

Require faith based organisations to allow same sex weddings in their buildings BY Age

		Age			
		18 - 40	41 - 60	61+	
		Col %	Col %	Col %	
Require faith based	Yes	34%	30%	28%	
organisations to allow same	No	56%	62%	60%	
sex weddings in their	Unsure/Refuse	10%	9%	13%	
buildings	Total	100%	100%	100%	



Require faith based organisations to allow same sex weddings in their buildings BY Area

		Area			
		Metro	Provincial	Rural	
		Col %	Col %	Col %	
Require faith based	Yes	30%	30%	33%	
organisations to allow same	No	58%	60%	60%	
sex weddings in their	Unsure/Refuse	12%	10%	7%	
buildings	Total	100%	100%	100%	

Require faith based organisations to allow same sex weddings in their buildings BY Deprivation

		Deprivation			
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10	
		Col %	Col %	Col %	
Require faith based	Yes	30%	33%	28%	
organisations to allow same	No	61%	58%	58%	
sex weddings in their	Unsure/Refuse	9%	9%	13%	
buildings	Total	100%	100%	100%	

Require faith based organisations to allow same sex weddings in their buildings BY Household

		Household						
		Partner and kids	Partner only	Live with others	Live alone	Other	Unsure	
		Col %	Col %	Col %	Col %	Col %	Col %	
Require faith based	Yes	32%	25%	50%	34%	42%	15%	
organisations to allow	No	58%	65%	48%	55%	46%	75%	
same sex weddings	Unsure/Refuse	10%	10%	3%	12%	12%	10%	
in their buildings	Total	100%	100%	100%	100%	100%	100%	

Require faith based organisations to allow same sex weddings in their buildings BY Party Vote 2017

		Party Vote 2017					
		National	Labour	NZ First	Greens	Others	Not Vote/Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Require faith based	Yes	28%	40%	8%	20%	16%	27%
organisations to allow	No	63%	48%	80%	66%	84%	63%
same sex weddings	Unsure/Refuse	9%	12%	12%	15%	0%	10%
in their buildings	Total	100%	100%	100%	100%	100%	100%



3. Should service providers such as photographers and caterers be required to supply their services to same-sex weddings if these go against their personal conviction?

Require service providers to supply same sex weddings

		Count	Col %
Require service providers to	Yes	352	35%
supply same sex weddings	No	592	59%
	Unsure/Refuse	54	5%
	Total	999	100%

35% of respondents said they support requiring service providers to supply their services to a same sex wedding. 59% disagree.

Require service providers to supply same sex weddings BY Gender

		Gender		
		Female	Male	
		Col %	Col %	
Require service providers to	Yes	37%	34%	
supply same sex weddings	No	57%	62%	
	Unsure/Refuse	7%	4%	
	Total	100%	100%	

Require service providers to supply same sex weddings BY Age

			Age	
		18 - 40	41 - 60	61+
		Col %	Col %	Col %
Require service providers to	Yes	40%	35%	30%
supply same sex weddings	No	57%	60%	61%
	Unsure/Refuse	3%	5%	10%
	Total	100%	100%	100%



Require service providers to supply same sex weddings BY Area

		Area			
		Metro	Provincial	Rural	
		Col %	Col %	Col %	
Require service providers to	Yes	40%	27%	35%	
supply same sex weddings	No	55%	66%	59%	
	Unsure/Refuse	5%	6%	6%	
	Total	100%	100%	100%	

Require service providers to supply same sex weddings BY Deprivation

		Deprivation			
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10	
		Col %	Col %	Col %	
Require service providers to	Yes	36%	33%	38%	
supply same sex weddings	No	60%	58%	60%	
	Unsure/Refuse	4%	9%	2%	
	Total	100%	100%	100%	

Require service providers to supply same sex weddings BY Household

		Household					
		Partner and kids	Partner only	Live with others	Live alone	Other	Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Require service	Yes	36%	34%	53%	33%	45%	15%
providers to	No	61%	62%	47%	57%	47%	62%
supply same	Unsure/Refuse	3%	5%	0%	9%	8%	23%
sex weddings	Total	100%	100%	100%	100%	100%	100%

Require service providers to supply same sex weddings BY Party Vote 2017

		Party Vote 2017					
		National	Labour	NZ First	Greens	Others	Not Vote/Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Require service	Yes	28%	47%	26%	35%	26%	30%
providers to	No	66%	48%	68%	62%	74%	63%
supply same	Unsure/Refuse	6%	4%	6%	3%	0%	8%
sex weddings	Total	100%	100%	100%	100%	100%	100%



4. Should faith-based schools - whether, Christian, Jewish or Moslem etc - be required to teach that same-sex marriage is equal to the marriage of a man and a woman?

Require faith-based schools to teach same sex marriage equal to traditional marriage

		Count	Col %
Require faith-based schools	Yes	435	44%
to teach same sex marriage	No	448	45%
equal to traditional marriage	Unsure/Refuse	113	11%
	Total	996	100%

44% of respondents said they support requiring faith-based schools being required to teach that same sex marriages are equal to the marriage of a man and a woman. 45% disagree.

Require faith-based schools to teach same sex marriage equal to traditional marriage BY Gender

		Gender		
		Female	Male	
		Col %	Col %	
Require faith-based schools	Yes	43%	44%	
to teach same sex marriage	No	44%	46%	
equal to traditional marriage	Unsure/Refuse	13%	10%	
	Total	100%	100%	

Require faith-based schools to teach same sex marriage equal to traditional marriage BY Age

		Age			
		18 - 40	41 - 60	61+	
		Col %	Col %	Col %	
Require faith-based schools	Yes	48%	49%	31%	
to teach same sex marriage	No	41%	42%	55%	
equal to traditional marriage	Unsure/Refuse	12%	9%	14%	
	Total	100%	100%	100%	



Require faith-based schools to teach same sex marriage equal to traditional marriage BY Area

		Area			
		Metro	Provincial	Rural	
		Col %	Col %	Col %	
Require faith-based schools	Yes	44%	41%	46%	
to teach same sex marriage	No	43%	48%	46%	
equal to traditional marriage	Unsure/Refuse	13%	11%	8%	
	Total	100%	100%	100%	

Require faith-based schools to teach same sex marriage equal to traditional marriage BY Deprivation

		Deprivation				
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10		
		Col %	Col %	Col %		
Require faith-based schools	Yes	43%	45%	43%		
to teach same sex marriage	No	45%	45%	46%		
equal to traditional marriage	Unsure/Refuse	12%	11%	11%		
	Total	100%	100%	100%		

Require faith-based schools to teach same sex marriage equal to traditional marriage BY Household

		Household					
		Partner and kids	Partner only	Live with others	Live alone	Other	Unsure
		Col %	Col %	Col %	Col %	Col %	Col %
Require faith-based	Yes	52%	36%	50%	38%	57%	19%
schools to teach same	No	40%	52%	41%	45%	34%	47%
sex marriage equal to	Unsure/Refuse	8%	12%	9%	17%	9%	33%
traditional marriage	Total	100%	100%	100%	100%	100%	100%

Require faith-based schools to teach same sex marriage equal to traditional marriage BY Party Vote 2017

		Party Vote 2017					
		National Labour NZ First Greens Others Not Vote				Not Vote/Unsure	
		Col %	Col %	Col %	Col %	Col %	Col %
Require faith-based	Yes	36%	56%	17%	56%	45%	39%
schools to teach same	No	53%	34%	62%	28%	49%	48%
sex marriage equal to	Unsure/Refuse	10%	10%	21%	16%	6%	13%
traditional marriage	Total	100%	100%	100%	100%	100%	100%



MARGINS OF ERROR

The following maximum sampling margin of errors apply for each demographic group:

•	All	3.1%
•	Women	4.0%
•	Men	5.0%
•	Under 40s	6.2%
•	41 to 60	5.1%
•	Over 60s	5.1%
•	Metro	4.8%
•	Provincial	6.1%
•	Rural	5.4%
•	Deciles 1 to 3	5.8%
•	Deciles 4 to 7	4.1%
•	Deciles 8 to 10	8.1%
•	Partner and kids	5.7%
•	Partner only	4.8%
•	Live alone	7.7%
•	National voters	5.3%
•	Labour voters	5.2%
•	NZ First voters	14.6%
•	Green voters	17.6%
•	Unsure voters	6.9%

David Farrar
Director
Curia Market Research

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