

GROUP MARRIAGE VIEWS POLL April 2014

- CLIENT:** Family First New Zealand
- POLL DATES:** Mon 15, Tue 16, Tue 23, Wed 24, Mon 29 and Tue 30 April 2014. The median response was collected on Wed 24 April 2014.
- TARGET POPULATION:** Eligible New Zealand voters.
- SAMPLE POPULATION:** Eligible New Zealand voters who are contactable on a landline.
- SAMPLE SIZE:** 1,022 respondents agreed to participate.
- SAMPLE SELECTION:** A random selection of 15,000 nationwide phone numbers.
- WEIGHTING:** The results are weighted to reflect the overall voting adult population in terms of gender, age, and area.
- SAMPLE ERROR:** Based on this sample of 1,022 respondents, the maximum sampling error (for a result of 50%) is +/- 3.2%, at the 95% confidence level.
- CODE COMPLIANCE:** This poll was conducted in accordance with the New Zealand Political Polling Code, the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.



MARRIAGE

Parliament recently passed a law to allow marriage between couples of the same sex. Some people argue that based on an argument of equality, marriages should also be allowed between more than two people. How likely do you think it will be that Parliament someday could pass a law to allow group marriage between three or four people? Would you say very likely, likely, unlikely or highly unlikely?

Belief Parliament could allow group marriage one day

		Count	Col %
Belief Parliament could allow group marriage one day	Very likely	33	3%
	Likely	55	5%
	Unlikely	244	24%
	Highly unlikely	628	61%
	Unsure/refuse	62	6%
	Total	1022	100%

8% of respondents think it is likely Parliament will someday allow group marriage.

Belief Parliament could allow group marriage one day BY Gender

		Gender	
		Female	Male
		Col %	Col %
Belief Parliament could allow group marriage one day	Very likely	4%	3%
	Likely	4%	8%
	Unlikely	24%	24%
	Highly unlikely	63%	60%
	Unsure/refuse	6%	6%
	Total	100%	100%

Belief Parliament could allow group marriage one day BY Age Group

		Age Group			
		18-30	31-45	46-60	61+
		Col %	Col %	Col %	Col %
Belief Parliament could allow group marriage one day	Very likely	3%	4%	2%	3%
	Likely	8%	5%	5%	5%
	Unlikely	39%	23%	22%	18%
	Highly unlikely	48%	62%	64%	66%
	Unsure/refuse	2%	6%	7%	8%
	Total	100%	100%	100%	100%

Belief Parliament could allow group marriage one day BY Area Type

		Area Type			
		Metro	Provincial	Towns	Rural
		Col %	Col %	Col %	Col %
Belief Parliament could allow group marriage one day	Very likely	3%	6%	1%	1%
	Likely	4%	7%	7%	3%
	Unlikely	26%	21%	24%	23%
	Highly unlikely	63%	59%	61%	61%
	Unsure/refuse	5%	7%	7%	11%
	Total	100%	100%	100%	100%

Belief Parliament could allow group marriage one day BY Deprivation Decile

		Deprivation Decile		
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10
		Col %	Col %	Col %
Belief Parliament could allow group marriage one day	Very likely	4%	3%	2%
	Likely	3%	8%	4%
	Unlikely	23%	26%	20%
	Highly unlikely	65%	57%	65%
	Unsure/refuse	5%	6%	9%
	Total	100%	100%	100%

Belief Parliament could allow group marriage one day BY Probed Party Vote (All Voters)

		Probed Party Vote (All Voters)				
		National	Labour	NZ First	Green	Undecided
		Col %	Col %	Col %	Col %	Col %
Belief Parliament could allow group marriage one day	Very likely	3%	3%	3%	1%	4%
	Likely	4%	5%	7%	8%	7%
	Unlikely	21%	23%	24%	37%	23%
	Highly unlikely	67%	61%	61%	51%	57%
	Unsure/refuse	6%	7%	5%	3%	9%
	Total	100%	100%	100%	100%	100%

Do you personally think the law should allow three or more people to marry each other?

Personally support group marriage

		Count	Col %
Personally support group marriage	Yes	98	10%
	No	822	81%
	Unsure/refuse	99	10%
	Total	1018	100%

10% of respondents support group marriage being made legal.

Personally support group marriage BY Gender

		Gender	
		Female	Male
		Col %	Col %
Personally support group marriage	Yes	9%	11%
	No	80%	81%
	Unsure/refuse	11%	8%
	Total	100%	100%

Personally support group marriage BY Age Group

		Age Group			
		18-30	31-45	46-60	61+
		Col %	Col %	Col %	Col %
Personally support group marriage	Yes	16%	14%	7%	4%
	No	71%	75%	83%	89%
	Unsure/refuse	12%	11%	10%	7%
	Total	100%	100%	100%	100%

16% of under 30s support group marriage compared to 4% of over 60s.

Personally support group marriage BY Area Type

		Area Type			
		Metro	Provincial	Towns	Rural
		Col %	Col %	Col %	Col %
Personally support group marriage	Yes	9%	13%	7%	2%
	No	82%	77%	80%	89%
	Unsure/refuse	9%	10%	13%	9%
	Total	100%	100%	100%	100%

Support highest in provincial cities for group marriage and lowest in rural areas.

Personally support group marriage BY Deprivation Decile

		Deprivation Decile		
		Deciles 1 - 3	Deciles 4 - 7	Deciles 8 - 10
		Col %	Col %	Col %
Personally support group marriage	Yes	8%	12%	6%
	No	82%	80%	80%
	Unsure/refuse	10%	8%	14%
	Total	100%	100%	100%

Personally support group marriage BY Probed Party Vote (All Voters)

		Probed Party Vote (All Voters)				
		National	Labour	NZ First	Green	Undecided
		Col %	Col %	Col %	Col %	Col %
Personally support group marriage	Yes	6%	10%	6%	23%	16%
	No	88%	76%	94%	67%	72%
	Unsure/refuse	6%	14%	0%	10%	12%
	Total	100%	100%	100%	100%	100%

WEIGHTED DEMOGRAPHICS

The results have been weighted to reflect the voting adult gender, age and area.

Gender

		Count	Col %
Gender	Female	545	53%
	Male	479	47%
	Total	1024	100%

Age Group

		Count	Col %
Age Group	18-30	178	17%
	31-45	256	25%
	46-60	291	28%
	61+	298	29%
	Total	1024	100%

Area Type

		Count	Col %
Area Type	Metro	520	51%
	Provincial	275	27%
	Towns	167	16%
	Rural	62	6%
	Total	1024	100%

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30 April 2014