

## **CHILD ABUSE COMMISSION OF INQUIRY POLL March 2011**

- CLIENT:** Family First New Zealand
- POLL DATES:** Evenings of Thursday 10, Sunday 13 and Thursday 17 March 2011
- SAMPLE SIZE:** 1,000 respondents agreed to participate.
- SAMPLE SELECTION:** A random selection of 10,000 nationwide phone numbers, with the person in the household aged 18+ who next has a birthday asked to participate.
- SAMPLE ERROR:** Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.2%, at the 95% confidence level.

## CHILD ABUSE COMMISSION OF INQUIRY

**Do you think an independent Commission of Inquiry into the wider causes of child abuse and family violence in NZ should be established by the Government?**

**Inquiry into Child Abuse**

	Count	Col %
Inquiry into Child Abuse Yes	651	65%
No	267	27%
Unsure/Refuse	78	8%
Total	996	100%

65% of respondents support a commission of inquiry into the wider causes of child abuse.

**Inquiry into Child Abuse BY Gender + Age + Area**

		Gender		Age				Area		
		Female	Male	18 - 30	31 - 45	46 - 60	61+	Metro	Provincial	Rural
		Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %
Inquiry into Child Abuse	Yes	69%	60%	92%	71%	69%	57%	61%	68%	70%
	No	22%	33%	6%	23%	27%	31%	30%	25%	24%
	Unsure/Refuse	8%	6%	2%	6%	5%	12%	9%	7%	7%

Women and younger respondents are most supportive of a commission of inquiry.

## DEMOGRAPHICS

### Gender

	Count	Col %
Gender Female	568	57%
Male	420	43%
Total	988	100%

### Age

	Count	Col %
Age 18 - 30	50	5%
31 - 45	176	18%
46 - 60	362	37%
61+	402	41%
Total	990	100%

**Area**

		Count	Col %
Area	Metro	415	42%
	Provincial	273	27%
	Rural	312	31%
	Total	1000	100%

Metro is defined as Auckland, Wellington and Christchurch.

Provincial is all other cities in New Zealand.

Rural areas are all areas not Metro or Provincial.

**Have children under 12**

		Count	Col %
Have children under 12	Yes	195	20%
	No	792	80%
	Total	987	100%

**David Farrar**  
**Director**  
**Curia Market Research**  
**18 March 2011**