

## **SAME-SEX ADOPTION POLL**

### **March 2011**

- CLIENT:** Family First New Zealand
- POLL DATES:** Evenings of Thursday 10, Sunday 13 and Thursday 17 March 2011
- SAMPLE SIZE:** 1,000 respondents agreed to participate.
- SAMPLE SELECTION:** A random selection of 10,000 nationwide phone numbers, with the person in the household aged 18+ who next has a birthday asked to participate.
- SAMPLE ERROR:** Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.2%, at the 95% confidence level.

## SAME SEX ADOPTION

Do you think same sex couples should be allowed to adopt children?

Allow same sex couples to adopt

		Count	Col %
Allow same sex couples to adopt	Yes	494	50%
	No	394	40%
	Unsure/Refuse	102	10%
	Total	990	100%

50% of respondents were in favour of allowing same sex couples being able to adopt, with 40% opposed.

Allow same sex couples to adopt BY Gender + Age + Area

		Gender		Age				Area		
		Female	Male	18 - 30	31 - 45	46 - 60	61+	Metro	Provincial	Rural
		Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %
Allow same sex couples to adopt	Yes	56%	41%	70%	67%	57%	33%	52%	53%	45%
	No	33%	49%	18%	24%	36%	53%	37%	41%	42%
	Unsure/Refuse	11%	10%	12%	9%	7%	14%	11%	6%	13%

Again a significant difference by gender. Women are a net 23% in favour of same sex adoption and men a net 8% against. Those aged under 60 are pretty strongly in favour, while those over 60 fairly strongly opposed. Also support is less in rural NZ than provincial or metro NZ.

## DEMOGRAPHICS

### Gender

		Count	Col %
Gender	Female	568	57%
	Male	420	43%
	Total	988	100%

### Age

		Count	Col %
Age	18 - 30	50	5%
	31 - 45	176	18%
	46 - 60	362	37%
	61+	402	41%
	Total	990	100%

**Area**

		Count	Col %
Area	Metro	415	42%
	Provincial	273	27%
	Rural	312	31%
	Total	1000	100%

Metro is defined as Auckland, Wellington and Christchurch.

Provincial is all other cities in New Zealand.

Rural areas are all areas not Metro or Provincial.

**Have children under 12**

		Count	Col %
Have children under 12	Yes	195	20%
	No	792	80%
	Total	987	100%

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**18 March 2011**