

SAME-SEX ADOPTION POLL

March 2011

- CLIENT:** Family First New Zealand
- POLL DATES:** Evenings of Thursday 10, Sunday 13 and Thursday 17 March 2011
- SAMPLE SIZE:** 1,000 respondents agreed to participate.
- SAMPLE SELECTION:** A random selection of 10,000 nationwide phone numbers, with the person in the household aged 18+ who next has a birthday asked to participate.
- SAMPLE ERROR:** Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.2%, at the 95% confidence level.

SAME SEX ADOPTION

Do you think same sex couples should be allowed to adopt children?

Allow same sex couples to adopt

		Count	Col %
Allow same sex couples to adopt	Yes	494	50%
	No	394	40%
	Unsure/Refuse	102	10%
	Total	990	100%

50% of respondents were in favour of allowing same sex couples being able to adopt, with 40% opposed.

Allow same sex couples to adopt BY Gender + Age + Area

		Gender		Age				Area		
		Female	Male	18 - 30	31 - 45	46 - 60	61+	Metro	Provincial	Rural
		Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %
Allow same sex couples to adopt	Yes	56%	41%	70%	67%	57%	33%	52%	53%	45%
	No	33%	49%	18%	24%	36%	53%	37%	41%	42%
	Unsure/Refuse	11%	10%	12%	9%	7%	14%	11%	6%	13%

Again a significant difference by gender. Women are a net 23% in favour of same sex adoption and men a net 8% against. Those aged under 60 are pretty strongly in favour, while those over 60 fairly strongly opposed. Also support is less in rural NZ than provincial or metro NZ.

DEMOGRAPHICS

Gender

		Count	Col %
Gender	Female	568	57%
	Male	420	43%
	Total	988	100%

Age

		Count	Col %
Age	18 - 30	50	5%
	31 - 45	176	18%
	46 - 60	362	37%
	61+	402	41%
	Total	990	100%

Area

		Count	Col %
Area	Metro	415	42%
	Provincial	273	27%
	Rural	312	31%
	Total	1000	100%

Metro is defined as Auckland, Wellington and Christchurch.

Provincial is all other cities in New Zealand.

Rural areas are all areas not Metro or Provincial.

Have children under 12

		Count	Col %
Have children under 12	Yes	195	20%
	No	792	80%
	Total	987	100%

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